

KATIE ALLEN



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 Rochester, New York

Education

Rochester Institute of Technology
Rochester, NY
BFA Industrial Design, May 2022
Minor: Advertising and Public Relations
GPA: 3.73

Skills

Prototyping
Sketching
Design Thinking
Research
Communication
Time Management
Records Management
File Organization

Software

InDesign
Illustrator
Photoshop
Adobe Creative Suite
Procreate
Google Suite
Microsoft Suite
SolidWorks
Cinema 4D
Figma
HTML
CSS

About Me

Hi! My name is Katie Allen. I am interested in graphic design, social media, and photography. When I'm not designing or taking pictures, you can find me being creative in other ways: including working on my PC setup, drawing on my iPad, Pinterest crafting, and baking.

Work Experience

Brand Administrator – Hamilton Stern Construction

Pittsford, NY Sept. 7, 2022 - Present

Tasked with social media management and content creation. This includes shooting and designing photos, videos, and miscellaneous content. Other duties include putting together and designing proposals, monthly newsletter, and other miscellaneous creative projects.

Part Time Co-op/Freelance – Ametika Games

Rochester, NY Jan. 4, 2021 - July 1, 2022

I was chosen to work for Ametika Games after working with the clients on a class project in fall of 2020. I helped work on visual elements of the game such as illustrations, graphics, and creating content for social media.

Office Assistant – Camp Stella Maris

Conesus, NY May 2019 - August 2022

Communicated with parents about camper registration via phone or email and made sure that health forms were still valid for when campers arrived, while also scanning in paperwork and organizing them to the correct camper profile.

Projects

Client Projects

Planter redesign for Gibbs Street - Rochester, NY
Product redesign for the elderly at Valley Manor - Rochester, NY
Spring collection advertisement for Salty Boutique - Rochester, NY
Card caddy design for Ametika Games - Rochester, NY

Achievements

Dean's List: 2018-2022